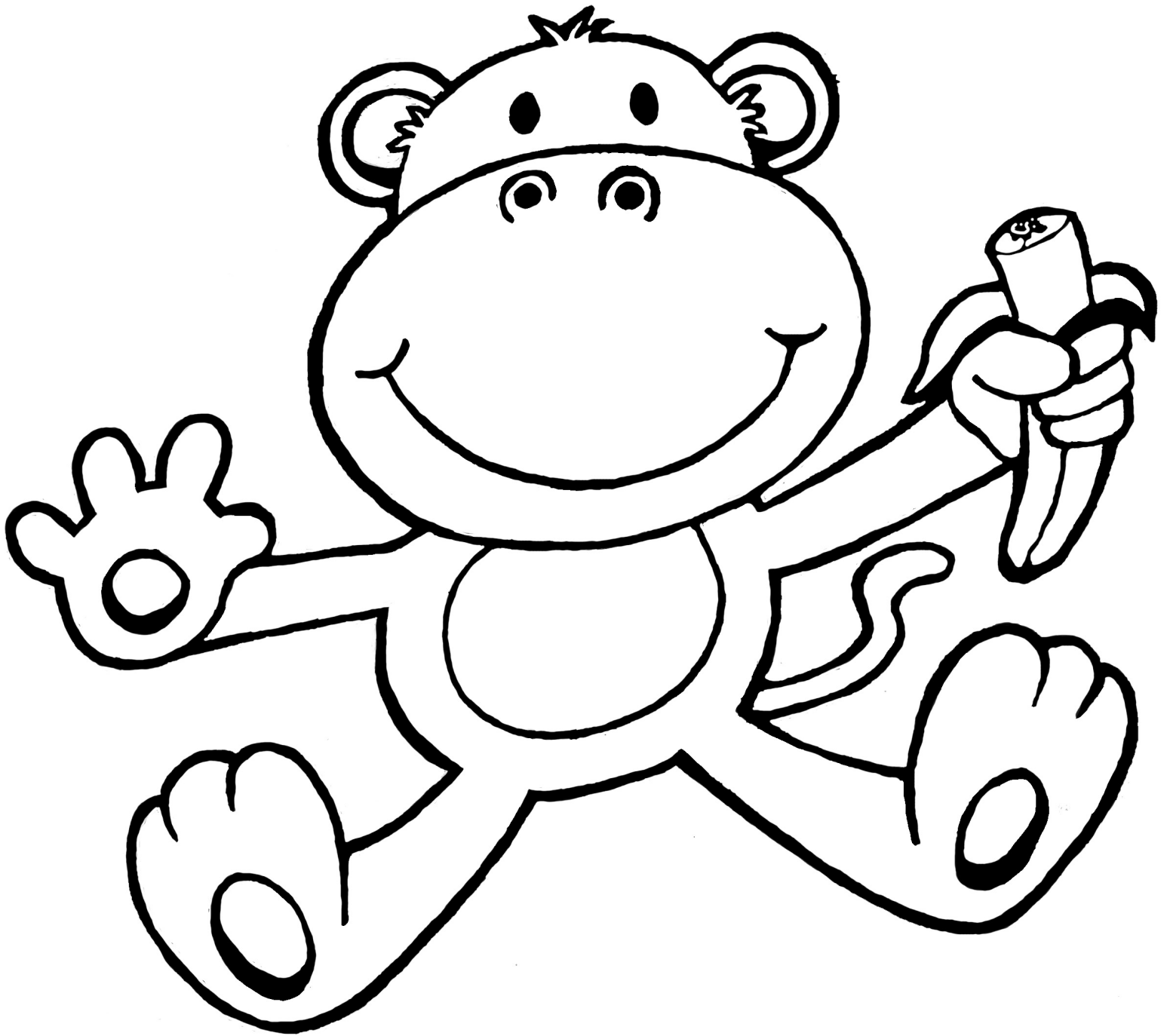Sam says,

"Say NO, Go and Tell!"